



**Junior Achievement™**  
of Greater South Carolina

**JOIN US IN  
INSPIRING SOUTH CAROLINA STUDENTS!**

# WHY JA INSPIRE?



## STUDENTS

Get a first-hand, close-up look at different careers and companies across South Carolina.

## TEACHERS

Easy-to-implement, high-impact career exploration and readiness programming for your students. And it's standards-aligned!

## BUSINESS / INDUSTRY

Build and connect with your future workforce today.

## PARENTS

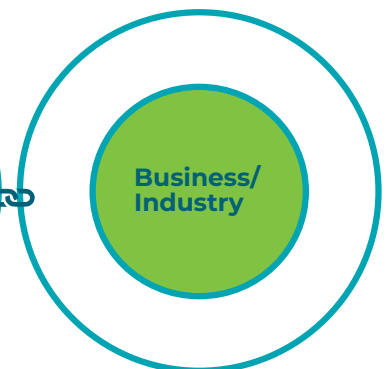
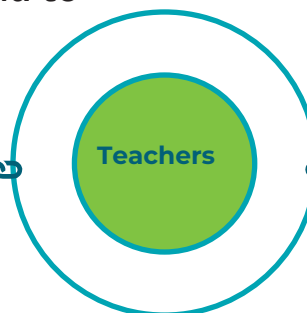
Play an active role in helping shape your students' future career decisions.

## WHAT IS JA INSPIRE?

JA Inspire is an interactive VIRTUAL career readiness and exploration program for thousands of SC middle and high school students. This comprehensive experience gives students a first-hand look at potential careers from employers across South Carolina while equipping them with skills they need to succeed in the future.

## SHAPING THE FUTURE

JA Inspire gives teens a head start on their futures! This one-of-a-kind program brings the most comprehensive career awareness, exploration and readiness education directly to the students, getting them on the road to their future career pathway today.



**Students have access  
for 6 months**

# SPONSORSHIP OPPORTUNITIES



**Booths start at just \$1,000!**

## What's in it for your company?

- Showcase your company and its values
- Build brand affinity in your future workforce and customer base
- Share your job, internship, and scholarship opportunities
- Share video and informational documents with students
- Get students excited about a future career with your company

### \$2,500 Bronze Sponsor

- Webinar slot (3-5 minute pre-recorded video)
- Large customized Exhibit Booth

### \$1,000 Booth Sponsor

- Customized Exhibit Booth

### \$500 Community Sponsor

- Small customized Exhibit Booth
- For non-profits, small businesses, and the education sector

### \$25,000 Title Sponsor

- Prominent logo in Virtual Conference Lobby
- Prominent logo on Virtual Auditorium Stage
- Prominent logo in Virtual Exhibit Hall
- Auto-play Welcome Video in Virtual Conference Lobby
- Keynote webinar slot (3-5 minute pre-recorded video)
- Large customized Exhibit Booth

### \$15,000 Platinum Sponsor

- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Large customized Exhibit Booth

### \$10,000 Gold Sponsor

- Prominent logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Large customized Exhibit Booth

### \$5000 Silver Sponsor

- Logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Large customized Exhibit Booth

**For more information:**

**Contact Susan Spencer at [susan.spencer@ja.org](mailto:susan.spencer@ja.org)**



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